# Smart Labels of the Future

taglette
Guide of the New World

## *New name of the smart labels:* taglette

*Taglette™ are smart tags that, by using internet connection and the NFC (Near Field Communication) property of your mobile phone, allow you to reach any product information, to benefit from support services when needed, and to check if the product is genuine or not, directly from the product by using a single application without using any browser.*

*Touch your mobile phone on Taglette™ tag*. Make Taglette™ you primary source of information at any point of your life.*

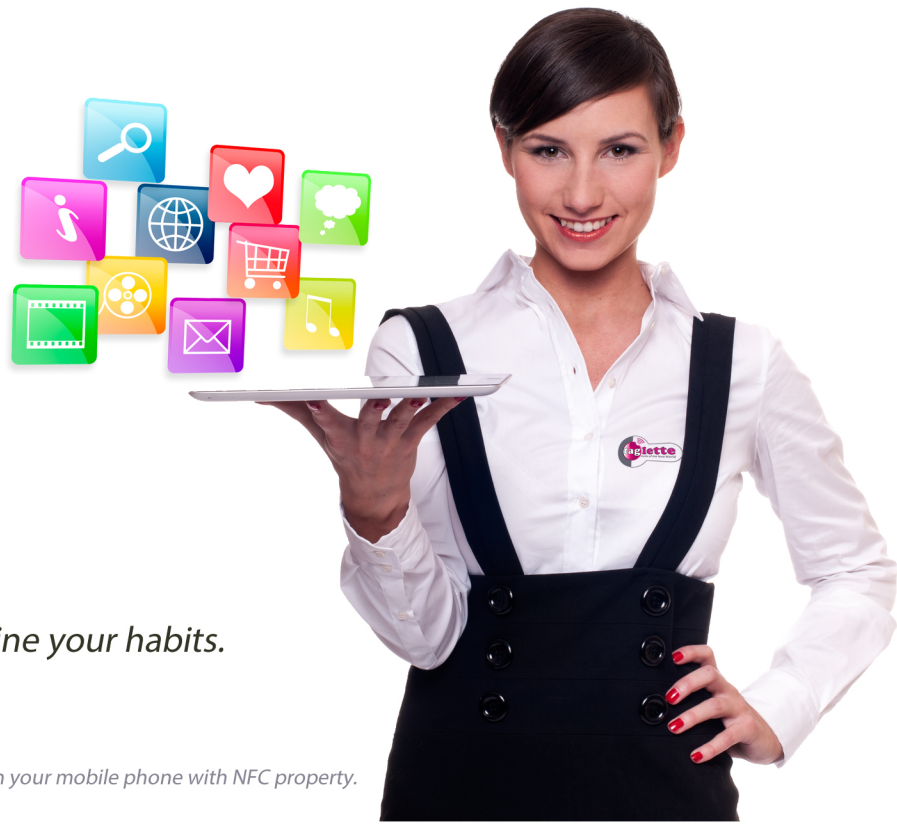
## taglette *guiding you everywhere you go*

*Uses of Taglette™ are countless:*

- *Medicaments*
- *Food*
- *Cosmetics*
- *Chemistry*
- *Textiles*
- *Electronics*
- *Machinery*
- *Automotive*
- *Books*
- *Beverages*
- *Furniture*
- *CD andDVD*

*And in many other fields.*

*With Taglette™ tags you will redefine your habits.*



**You need to download and install Taglette™ application in your mobile phone with NFC property.*

## *Explore new tastes with taglette*

*Taglette™ tags found on food products purchased in your local grocery store may bring you to discover a whole new rage of flavours. Would you like to cook your pasta while watching an Italian Chef teach you all his tricks and tips?*

## *Stay safe with taglette*

*You can check in seconds if a beverage is fake or not. Approach your mobile phone to the Taglette™ tag and watch instructions of the product along with a proof of authenticity.*

## *Self reminding medicaments with taglette*

*By using the Taglette™ tag and application, remembering to take your medicine is no longer an issue. Taglette™ first verifies the authenticity of your medicine, and then programs reminders directly in your mobile phone.*

## Secure shopping with taglette

*Do you check expiry dates of the products while in the store? Products with Taglette™ tags will present themselves through your mobile phone. At home, if your refrigerator is equipped with a Taglette™ Refrigerator Screen, touch the screen with products you have purchased and Taglette™ will present you a list of your expired products, and also enable you to reorder these without leaving your home.*

## Trailers on your mobile phone

*It is easy to display contents of CDs and DVDs with Taglette™ tags. By touching the Taglette ™ tag with your mobile phone: Taglette™ will bring to your phone the trailer and critics of the movie you are holding. Taglette™ tags on CDs let you listen to song extracts from the disc held. Music markets will be transformed, easier to brows and more entertaining.*

## Stop looking for user manual

*It is an easy task to put together any furniture labelled with Taglette™. Touch the Taglette™ tags on the product with your mobile phone and you will turn into a specialist after watching the visually animated manuals. User manuals of any product, electronic or mechanical, are constantly at hand. You will no longer need to search or hold on to your products' user manuals.*

## You are safe on road with taglette

*Taglette™ will find all information on your vehicle without the need to refer to the userÕs manual. Approach your mobile phone to parts bearing Taglette™ tags and watch the instructions to changing specific parts directly on your phone. Did your car break down on the side of the road? Touch the Taglette™ Support Tag with your mobile phone and Taglette™ will identify your location, and inform the nearest service station and all that is left for you to do is to wait…*

## Books come to life with taglette

*Taglette™ tags bring to your phone comments and critics of the book in your hands. Touch the Taglette™ tag with your mobile phone and read all comments posted on the book or even upload your own to the author. Let your books send you new interpretations even years later.*

## Your clothes are safe with taglette

*Taglette™ tags replace confusing washing instructions on your clothes thanks to interactive instructions. Taglette™ tags can help you select the correct washing program.*

taglette application is completely
"FREE OF CHARGE"
You are greeted to a World of simplicity with Taglette™
The uses of Taglette™ are countless, but how can you benefit from these opportunities? Firstly, you need to have a mobile phone with NFC property. Then all you need to do is to download and install the Taglette™ application to your mobile phone. ItÕs that simple…

# Mobile phones and Tablets compatible with taglette

Acer Cloud Mobile
Acer E320 Liquid Express
Acer Liquid Glow
Alcatel One Touch 922
Alcatel One Touch 996
Asus Padfone 2
Asus Vivo Tab
Asus Vivo Tab RT
Asus Vivo Tab Smart
BlackBerry Bold 9790
BlackBerry Bold 9900/9930
BlackBerry Curve 9350/9360/9370
BlackBerry Curve 9380
BlackBerry PlayBook
BlackBerry Q10
BlackBerry Z10
C-Mll 1
C-Mll 3
Casio DT-X8
Casio G'zOne CA-201L
Casio IT-800
Fujitsu Arrows µ F-07D
Google Galaxy Nexus
Google Nexus 10
Google Nexus 7
Google Nexus S
HTC Desire C
HTC Droid DNA/HTC J Butterfly
HTC Droid Incredlble 4G LTE
HTC Evo 4G LTe
HTC First
HTC Incredlble
HTC One
HTC One SV
HTC One vX
HTC One X/XLHTC Rugby/Amaze 4G
HTC Windows Phone 8X
Huawei Ascend Y201
Huawei Sonic/Turkcell T20
Kuoziro FT701W NFC Tablet
Lenovo K800
LG Match
LG Optimus 4X HD
LG Optimus Elite
LG Optimus G
LG Optimus LS
LG Optimus L7
LG Optimus LTE
LG Optimus LTE Tag
LG Optimus Net
LG Optimus Vu
LG T530 Ego
LG Viper
Megafon Mint
Moblwire Cosyphone
Motorola Droid Razr
Motorola Droid Razr HD
Motorola Droid Razr M
Motorola Droid Razr Max HD
Motorola MC75A HF
Motorola Photon Q 4G LTE
Motorola Razr I/MT788
Nokia 603
Nokia 700
Nokia 701
Nokia 801T
Nokia 808 PureView
Nokia C7/Astound
Nokia Lumia 610 NFC
Nokia Lumia 620
Nokia Lumia 720
Nokia Lumia 820
Nokia Lumia 920
Nokia Lumia 928
Nokia N9
Nokia Oro
Orange Infinity 996
Orange Infinity San Diego
Panasonic BizPad
Panasonic Eluga
Pantech Discover
Pantech Sky Vega LTE
Pantech Sky Vega Racer
Porsche Design P'9981
Prada Phone by LG 3.0
Samsung Ativ Odyssey
Samsung Galaxy Ace 2
Samsung Galaxy Axiom
Samsung Galaxy Mini 2
Samsung Galaxy Note
Samsung Galaxy Note II
Samsung Galaxy Premier
Samsung Galaxy Rugby LTE/Pro
Samsung Galaxy S Advance
Samsung Galaxy S Blaze 4G
Samsung Galaxy S II
Samsung Galaxy S III
Samsung Galaxy S III Mini
Samsung Galaxy S4
Samsung Galaxy Stratosphere II
Samsung Galaxy Victory 4G LTE
Samsung S5230 NFC
Samsung S5260 NFC
Samsung SHW-A170K
Samsung Wave 578
Samsung Wave M
Samsung Wave Y
Sharp Aquos Phone Serie
Sharp RW-T107 NFC Tablet
Sharp RW-T110 NFC Tablet
Sonim XP1301 Core NFC
Sonim XPand NFC
Sony Xperia Acro S
Sony Xperia Ion
Sony Xperia P
Sony Xperia S
Sony Xperia Sola
Sony Xperia T
Sony Xperia V
Sony Xperia VL
Sony Xperia Z
Toughshield R-500
Turkcell MaxiPRO5
Turkcell T11/ZTE Racer II
Vertu TI
Xolo X900
Yulong Coolpad 8870 NFC
ZTE Blade II
ZTE Grand X IN
ZTE Kis
ZTE Orbit
ZTE Turkcell MaxiPLUS5

### Yakında satışa sunulacak modeller

Asmaltha Sruta 7" Tablet
Asus Padfone Infinity
BBK Vivo Xplay
BlackBerry Q5
DLI 9000
Fujitsu Arrows Kiss
Fujitsu Arrows Tab
Fujitsu Arrows V
G.To N800
Gentag GT-601
HP Elitebook Revolve
HTC Mini
Huawei Ascend G600
Huawei Ascend P2
Lenovo ThinkPad 2
Lumigon T2
M3 Android NFC Communicator
Motorola RAZR M 4G LTE
Nokia Lumia 925
Panasonic Eluga Power
Samsung Galaxy Mega
Samsung Galaxy S II Plus
Samsung GT-P8110 NFC Tablet
Samsung Windows RT Ativ Tablet
Samsung WP8 Ativ S
Sharp Aquos Phone Zeta
Sony Vaio Fit
Sony Xperia AX
Sony Xperia L
Sony Xperia SP
Sony Xperia Tablet Z
Sony Xperia ZL
Sony Xperia ZR
TazTag TazPad
TazTag TPH-One
Xlaomi MI 2A
ZTE Nubia Z5
ZTE PF200

android

Windows Phone

symbian OS

* The list of NFC featured mobile phones and tablets were taken from www.nfcworld.com.

Taglette A.Ş.

# green concept

*Did you know that Taglette™ tags may prevent cutting down millions of trees each year?*
*Look for Taglette™ tags on any product you purchase. Leave a green future to your children.*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